## 1. GOOD KNOW

### 1.1 Tourist Regions

<table>
<thead>
<tr>
<th>Region</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Johann</td>
<td>Located in the mountains of northern Austria, St. Johann is a popular destination for skiing and snowboarding. It is known for its high-quality ski slopes and excellent après-ski atmosphere.</td>
</tr>
<tr>
<td>Brixental</td>
<td>A charming region located in the northern part of Tyrol, Brixental is famous for its traditional Austrian cuisine and picturesque landscapes.</td>
</tr>
<tr>
<td>Lienzer</td>
<td>Situated in the eastern part of Tyrol, Lienzer is a beautiful region known for its natural beauty and outdoor activities like hiking and biking.</td>
</tr>
<tr>
<td>Zillertal</td>
<td>Home to some of the most scenic mountain ranges in Austria, Zillertal is a paradise for winter sports enthusiasts.</td>
</tr>
<tr>
<td>Silvretta-Hochalpen</td>
<td>Known for its stunning alpine scenery, Silvretta-Hochalpen offers a unique blend of natural beauty and adventure sports.</td>
</tr>
<tr>
<td>Stubai</td>
<td>A popular destination for winter sports, Stubai is known for its extensive ski resorts and beautiful mountain views.</td>
</tr>
</tbody>
</table>

### 1.2 Travelling to Tyrol

- **By Air:** Tyrol's main airport is Innsbruck Airport, which is served by a number of European airlines such as Lufthansa, Eurowings, British Airways, and Austrian Airlines. Innsbruck Airport is also served daily by a number of international flights, which makes it a convenient gateway to Tyrol. 
- **By Train:** Trains run by the Austrian Federal Railways (ÖBB) from international hubs such as Vienna, Munich, and Frankfurt. There are also regional trains in Tyrol which can be used to reach various towns and villages. 
- **By Car:** Tyrol is well connected by a network of well-maintained roads. The Brenner Pass and those of the Karwendel Massif connect Tyrol to its neighbors to the north and south. Tyrol can be reached by car from Austria's three largest cities (Vienna, Graz, and Linz) in about 2.5 hours. From Germany, the Brenner Autostrada connects Tyrol to the Brenner Pass and those of the Karwendel Massif. Tyrol can be reached by car from Germany’s three largest cities (Munich, Frankfurt, and Berlin) in about 3 hours. 

### 1.3 Reynolds & People

- **History:** Tirol has a rich history that dates back to prehistoric times. Tirol's first settlements can be traced back to 12,000 BC. Tirol's medieval past is marked by the Habsburgs. In 1805 Austria left the Holy Roman Empire, and in 1814, after the end of Napoleon's rule, Tirol was returned to Austria. Since then, Tirol has been a region of cultural and political significance. 
- **Language:** The official language of Tirol is German. In Tirol, there are also dialects spoken in the eastern part of the region. 
- **Religion:** The majority of the population in Tirol is Roman Catholic. 

### 1.4 Skiing

- **Ski Resorts:** Tirol is home to a big selection of ski resorts with snow-covered slopes and well-groomed trails. 
- **Ski Passes:** Ski passes in Tyrol include the SkiWelt Wilder Kaiser-Brixental, which covers all ski areas in the region. 

### 1.5 Food & Drink

- **Traditional Cuisine:** Traditional Austrian cuisine is enjoyed in Tirol. The local dishes are often prepared with fresh ingredients and are known for their rich flavors. 
- **Traditional Festivals:** Tirol is known for its traditional festivals and events, which provide a glimpse into the local culture and traditions.

### 1.6 Contact

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### 1.7 Climate in Winter

- **Hours of Sunshine:** Hours of sunshine per month within the region. 
- **Temperature:** ø temperature per month within the region. 

### 1.8 Sports & Activities

- **Skiing:** Tyrol is a paradise for skiing enthusiasts. 
- **Snowboarding:** Tyrol is also ideal for snowboarders. 
- **Walking:** The region offers numerous walking trails. 
- **Hiking:** Tyrol is a great destination for hikers. 
- **Cycling:** The region is ideal for cycling enthusiasts as well. 

### 1.9 Traditions & Culture

- **Cultural Events:** Tirol hosts a variety of cultural events throughout the year. 
- **Traditional Festivals:** Tirol is known for its traditional festivals and events, which provide a glimpse into the local culture and traditions.

### 1.10 Transport

- **Airports:** Tyrol has two main airports: Innsbruck Airport and Klagenfurt Airport. 

### 1.11 Accommodation

- **Hotels:** Tyrol offers a wide range of accommodation options, from budget to luxury. 
- **Bed & Breakfast:** There are many B&Bs available in Tyrol. 
- **Camping:** Camping is popular in Tyrol, especially during the summer months.
Info about towns and villages? Please turn over!